**THE COST OF VIOLENCE**

- Businesses are afraid to invest in a neighborhood with limited buying potential or physical security. Reducing violence will lead to increased tax revenues, improved housing values and business growth.
- Communities suffering high rates of violence struggle economically and offer limited job opportunities for residents. This economic condition is visible in abandoned buildings and shuttered store fronts.
- Violence is expensive, with shootings and killings common in a neighborhood, it stands in the way of advancing progress on jobs, housing and schools.
- Violent behavior has harmful economic consequences. Those convicted of a felony are often barred from jobs, housing and public benefits for life. This prevents individuals from turning their lives around and becoming contributors to their local economies.

**WE CAN CURE VIOLENCE**

- Cure Violence approaches violence in an entirely new way as a disease that can be stopped using the same science-based strategies used to fight infectious diseases, like cholera or AIDS.
- Cure Violence trains core select members of the community - trusted insiders - to participate where violence may occur and intervene before it intensifies.

**The model engages the entire community to change behavior and recognizes that violence is unacceptable and there are other solutions to conflict.**

**References**