Target Area Planning

I. Foundations of Program Implementation
   A. Facilitate analysis of target area (block-by-block analysis)
      a. Which individuals are high risk?
      b. Who are the main players?
      c. What groups are in the area?
      d. Who has current, accurate information?
      e. Are there historic conflicts?
      f. Are there conflicts in neighboring area to take into account?
   B. Facilitate the strategy
      a. Zoning and inroad mapping
      b. Understanding the conflict dynamics
         i. What are the most frequent reasons for shootings and killings?
         ii. Who is involved?
      c. Mediation strategies
         i. Constructive shadowing
         ii. Buy time
         iii. Change location
         iv. Third party
         v. Validation
         vi. Ect.
      d. Talking points for high risk groups
      e. Inroad mapping
         i. Divide target zones into smaller zones
         ii. Assess inroads
         iii. Assign staff with inroads to zones
   C. Facilitate Implementation of Target Area Mediation Plan
      a. To reduce the shootings and killings in the target area the staff cannot just react to conflicts as they happened (short, mid, long term goals)
      b. Short-term goals: Immediate conflicts
         i. Follow conflict mediation protocol
         ii. Prevent further violence due to immediate conflicts and work to change thinking
         iii. Create buy-in to Cure Violence mediation process
         iv. Show high risk that Cure Violence mediation process can work and be in their interest

I. Mid-term goals: Getting groups on the defense
   (a) Follow up with individuals/groups and invite to events
   (b) Trying to get high-risk individuals and groups on the defense
   (c) High risk individuals and groups call Cure Violence to mediate before they react
   (d) Agree to participate in peace summits
   (e) Individuals become part of OW caseloads and work on risk reduction plans
II. Long-term goals: Respectful coexistence
   (a) Continued follow-up with high risk individuals and groups
   (b) High risk individuals and groups call Cure Violence to mediate conflicts before they react
   (c) Stopping violence on their own
   (d) Respect developed between groups and individuals through attending peace summits and events